



Canadian Association of Professionals in Regulatory Affairs

Association canadienne des professionnels en réglementation

## CANADIAN ASSOCIATION OF PROFESSIONALS IN REGULATORY AFFAIRS

### *DIGITAL ADVERTISING PROSPECTUS* 2021

### **WHY ADVERTISE WITH CAPRA?**

**CAPRA** is the Canadian Association of Professionals in Regulatory Affairs, a non-profit organization dedicated to providing members with learning, networking and professional development opportunities to maximize success in the regulatory affairs field. We strive to create an affordable, professionally fulfilling and academically enriching environment for members, including a robust **ONLINE PROFESSIONAL DEVELOPMENT** program.

**WITH OVER 1,000 MEMBERS** from pharmaceutical, biologic, cosmetic, natural health product and medical device sectors, we represent one of the largest Associations for industry professionals in Canada. Reach our membership through various digital sponsorship opportunities, including member **EMAIL BROADCASTS, LIVE AND RECORDED WEBINARS, SYMPOSIA, and EDUCATION DAY.**

### **MAXIMIZE YOUR ADVERTISING POTENTIAL**

**CONNECT WITH OUR MEMBERSHIP** by becoming an **EVENT SPONSOR** at our 2021 digital educational offerings. Digital sponsorship options include:

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Premium Event Sponsorship	<ul style="list-style-type: none"> <li>✓ One page of digital marketing material to be sent to all conference delegates by the event host</li> <li>✓ One complimentary event registration</li> <li>✓ Company logo on sponsor slide during all breaks</li> <li>✓ Logo and hyperlink on all event Media and on the CAPRA event webpage</li> </ul>	\$1,000
Event Sponsorship	<ul style="list-style-type: none"> <li>✓ Company logo on sponsor slide during all breaks</li> <li>✓ Logo and hyperlink on all event Media and on the CAPRA event webpage</li> </ul>	\$500

\*Plus, applicable taxes

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### **IF YOU WOULD LIKE MORE INFORMATION ON EVENT SPONSORSHIP, CONTACT US:**



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